

Sunday 20th October, 2019 10am – 4pm



Dural Country Fair 2019 Sponsorship Opportunities

About Our School

Dural Public School is a dynamic, community based school that creates a positive and consistent learning environment which encourages all learners to 'strive for success'. It boasts outstanding academic and sporting success, has beautiful grounds and equipment; and has strong links with parents, local businesses and a reputable name within the local and wider community.

About Our Fair

Bi Annually, Dural Public School, in conjunction with the school's P&C host the Dural Country Fair. This is a tradition that exceeds 20+ years and has become a well-known and exciting event for the school and wider community. It is the school and P&C's major fundraiser. With the day offering rides, an array of entertainment, market stalls, music, displays, food & drink, a giant raffle, games, prizes, a chocolate wheel, auctions, petting zoo, art, craft, music and plants, as well as showcasing student and local talent, it is a full day of activities, that can be enjoyed by everyone.

The Dural Country Fair displays the phenomenal spirit of the school. The involvement of parents, students and teachers is exceptional. This, coupled with the support of local businesses and the wider community, allows the achievement of a memorable day and the raising of valuable funds for the school.

As our Fair is held only every 2 years, it is a highly anticipated event, growing in popularity and demand each time! The Fair attracts a wide variety of people including families, the school community, local businesses and their family and friends, local and state MPs, celebrities, sporting personalities, entertainment acts, local residents, students and families from surrounding smaller rural and other schools and people from the all over the Hills District, the Hawkesbury and North West region.

We envisage that this year with additional rides, new stalls, a larger variety of entertainment as well as a few minor changes, the 2019 Dural Country Fair will be phenomenal! Plus it is the school's 150th birthday so we plan on celebrating.



Our Goal

Our goal is for the school and wider community to come together and celebrate what is great about Dural Public School and the suburb in which it resides. Our monetary goal is to raise over \$40,000, which will enable the purchase of new tiered seating for our oval to allow children, families and visitors to sit comfortably to view our sports carnivals and sporting events. Should there be excess funds we would like to increase the number of lap tops for our Stage 2 children in Years 3 and 4.

Why Get Involved?

The Dural Country Fair allows for involvement on numerous levels and provides a fantastic opportunity to build your company profile within our wonderful friendly community. Through sponsorship of the Dural Country Fair you can be guaranteed maximum exposure for your business within our school community of over 430 students and also within the Dural community and surrounding areas. Families and friends of Dural Country Fair are extremely supportive of sponsors and as such many past sponsors have found success in accepting this unique avenue of marketing for their business. We acknowledge your commitment to our school and issue you with a Certificate of Appreciation, advise of your support on our school website and in our school newsletters as well as encourage our school community to use your services/shop at your business. As a sponsor you are assured of a mutually beneficial partnership with yourself and Dural Public School.

Sponsorship Packages

In order to achieve our monetary goal, we are seeking sponsorship and donations from local businesses, regional businesses, the wider community, sporting groups and the like. We have a range of sponsorship opportunities from partnership through to supporter packages, (full details are outlined below) that offer fantastic benefits and exposure for your business.

We are also extremely grateful to receive gift vouchers, gift packs, or items that can be used as prizes for our giant raffle, auctions, lucky envelopes and chocolate wheel.

However great or small your contribution, Dural Public School students, staff and parents are very appreciative of your support of our school.

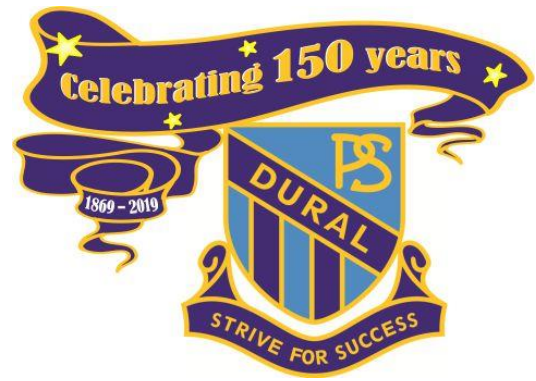
If you are interested in sponsoring or donating to the Dural Country Fair, we ask that you complete the sponsorship pledge form within this proposal and finalise your contribution as soon as possible. Sponsorship advertising will commence upon receipt of your contribution.

If you have any questions or seek further information please contact the Dural Fair Committee via email at duralcountryfair@gmail.com , view the school website at www.dural-p.schools.nsw.edu.au or contact the school directly on 9651 1164.

Sponsorship Packages

The Dural Country Fair offers sponsors a wonderful opportunity to be part of a fun community event and gain exposure for their business through numerous avenues as outlined below. The Partnership Sponsor Package is a cash donation. All other sponsorship packages can be a cash donation and/or a goods/services to the specified value (to alleviate expenditure) or b) donated items to the specified value (prizes for giant raffle or auction items). A receipt will be issued for cash donations .Items that can be used as prizes for our Chocolate Wheel, Lucky Envelopes, Auction, Giant Raffle and games would also be welcomed. As the beneficiary of all sponsorship and donations, Dural Public School acknowledges and greatly appreciates your support.

Sponsorship Categories	Partnership	Major	Platinum	Gold	Silver	Bronze	Supporter
Sponsorship Inclusions	\$6,000 1 cash only	\$3000 2 cash only	\$2,000	\$1,000	\$750	\$500 Cash or goods	\$250 Cash or goods
Company Banner on front school fence before Fair & after Fair - fantastic main road exposure	6 weeks before 3 weeks after	4 weeks before 2 weeks after	3 weeks before 1 weeks after				
Company Logo on all raffle tickets (4000+ to be sold in shopping centres, businesses , schools and sporting clubs)	✓						
Company logo and sponsorship level in school newsletter remainder of 2019	✓	✓	✓	✓	✓	✓ Name only	✓ Name only
Company advert in school newsletter for remainder of 2019 - distributed fortnightly to 350 families	✓ Full Page Advert	✓ ¾ Page Advert	✓ ½ Page Advert	✓ ¼ Page Advert	✓ 1/8 Page Advert		
Inclusion of Company Logo/Name in media coverage of Fair – radio, magazines, web & newspapers	✓	✓	Web & magazines	web & magazines			
Company logo on posters, flyers and letter box drops for Fair	✓ Most prominent	✓	✓	✓			
Company banner displayed at the Fair	✓	✓	✓	✓	✓	Comp any	
Mention of your company during the Country Fair by Master of Ceremonies	✓	✓	✓	✓	✓	✓	
Opportunity to send hard copy advertising home with students	✓	✓	✓	✓			
Opportunity to have a Market Stall/Promotion Stall at the Fair	✓	✓	✓	✓			
Company Banner and acknowledgement of sponsorship on Dural Public School class stall	Main stall at entry of Fair	Stall option at Fair	✓				First 20 Supporter packages only
Chocolate Wheel Sponsored Special Spin	✓	✓	✓				
Company logo included in Auction Items brochure	✓	✓	✓	✓	✓	✓	
Company logo included in Fair Program	✓	✓	✓	✓	✓	✓ Name	✓ Name only
Company logo included in Dural Fair Newsletter until the Fair	✓	✓	✓	✓	✓	✓ Name only	✓ Name only



Dural Country Fair 2019 Sponsorship Pledge

We _____
(insert company name)

Contact Person _____ Contact Number _____

Offer the following assistance:
(please tick)

- | | | |
|--------------------------|-----------------------|----------------------------------|
| <input type="checkbox"/> | Partnership Sponsor | \$6,000 {one only} |
| <input type="checkbox"/> | Major Sponsor | \$3,000 {two only} |
| <input type="checkbox"/> | Platinum Sponsor | \$2,000 |
| <input type="checkbox"/> | Gold Sponsorship | \$1,000 |
| <input type="checkbox"/> | Silver Sponsorship | \$ 750 |
| <input type="checkbox"/> | Bronze Sponsorship | \$ 500 |
| <input type="checkbox"/> | Supporter Sponsorship | \$ 250 |
| <input type="checkbox"/> | Donation | \$ _____ (Please specify amount) |

Payment Options

Funds Transfer

Account Name: Dural Public School P&C Association

Ref: DCF2017 **BSB:** 633-000 **Account #:** 124891599

Cheque or Money Order (made payable to Dural Public School P&C Association)

Credit Card Visa / Mastercard CVC #: _____

Card No: ____/____/____ Expires: __/__

Name on card: _____ Signature: _____

Please return to:

Dural Public School, 622 Old Northern Road, Dural, 2158

Ph: 9651 1164 Fax: 9651 4172 Email: duralcountryfair@gmail.com

Web: www.dural-p.schools.nsw.edu.au

Thank you for your contribution!